

# NCCG

NANTES  
CREATIVE  
GENERATIONS

European young citizens



## *Are you inspired?*

Nantes Creative Generations encourages innovative citizen initiatives, openness to Europe, meetings and networking between young people from Nantes and Europe.

Do you have a project which you believe in, an initiative which you would like to share? Are you inspired? Then join the NCG community and enjoy a friendly experience full of shared cultures and creative experimentation!

EUROPE

PARTICIPATIVE  
METHODS

POSITIVE

*develop networks*

SOLIDARITATE

SPIRIT

ÓIGE

NEW IDEAS

*mutual*

CHANGE

*learning*

OBČAN

*values*

INNOVATIVE

SOLUTION

*mobilität*

DIVERSITÀ

PROGRESS

GOOD

PRACTICE

*citizen*

ENGAGE

# *Good ideas need a voice*

*Young people right across Europe are being innovative and committed, playing their part in shaking up society. They are expressing their creative abilities in every area, defying stereotypes.*

In response to this creative abilities of young people in Nantes and Europe-wide, the City of Nantes and Nantes Métropole launched the Nantes Creative Generations (NCG) Forum in 2009. We are convinced that young Europeans and their projects represent the Europe of the future, and we are encouraging and supporting their initiatives.

Today, Nantes Creative Generations is made up of different components, which give young people an opportunity to meet, exchange ideas and to take further steps to reinforce the concept of citizenship and "living together". It is also a means of recognising their involvement, validating their initiatives in a changing Europe, and fostering the desire to work together.

## **Encourage creative and citizen initiatives**

*Nantes Creative Generations supports young Europeans who are involved in or want to make a commitment to the theme of "living together". Nantes Creative Generations fosters the creation and successful implementation of many types of inspiring and innovative projects, which promote greater humanity, generosity and solidarity in Europe.*

## **Promote meetings and openness to Europe**

*By creating an environment conducive to mobility and sharing experiences, Nantes Creative Generations would like to give all young people the opportunity to develop an open attitude to Europe, to forge and foster relationships within a European network, and to access advice, contacts and resources in order to set up new initiatives.*

The innovative nature of Nantes Creative Generations extends beyond its content to its design. It is designed by, for and with young people. Its structure, implementation and assessment framework bring together civil society and a network of Nantes non-profit associations.

Lastly, Nantes Creative Generations is committed to following up the bonds formed in Europe with institutions (European Commission, Council of Europe) and civil society (European Youth Forum, European Youth Press), thus helping to build a genuine European citizen network.

The citizen  
generation

**who?**

For young people from Nantes  
and young Europeans **aged 18 to 30**

Young people are the Europeans of the future. Their ideas and initiatives are at the very core of Nantes Creative Generations.

NCG creates bonds between the people of Nantes and Europeans. It is aimed at young people from the 24 communes forming Nantes Métropole and from the Council of Europe member states.

**how?**

**Nantes Creative Generations:  
a European experience and a local venture.**

The design, implementation and assessment framework of NCG bring together **a network of Nantes non-profit associations.**

Associations operating in areas such as youth, Europe, international mobility and media, provide their expertise and skills in supporting projects, multimedia creation and organising events.

The vibrant local non-profit sector helps to make NCG an innovative and experimental event.

### Nantes non-profit associations involved

**ATELIER DES INITIATIVES**

Support for projects  
and access to culture for young people  
[www.atelierdesinitiatives.org](http://www.atelierdesinitiatives.org)

**AUTOUR DU MONDE**

Association of international students  
[www.autourdu monde.asso.fr](http://www.autourdu monde.asso.fr)

**CEMEA – Pays-de-la-Loire**

Adult Education movement  
[www.cemea-pdll.org](http://www.cemea-pdll.org)

**CRIJ**

Pays de la Loire Young People's Regional  
Information Centre (Centre Régional  
Information Jeunesse)  
[www.infos-jeunes.fr](http://www.infos-jeunes.fr)

**DIPP**

Youth association promoting  
the audiovisual and multimedia sector  
[www.vlipp.fr/lassociation-dipp](http://www.vlipp.fr/lassociation-dipp)

**EURADIONANTES**

European school radio station  
based in Nantes  
[www.euradionantes.eu](http://www.euradionantes.eu)

**FRAGIL**

Cultural and social media  
[www.fragil.org](http://www.fragil.org)

**ITINERAIRE INTERNATIONAL**

International mobility  
support for young people  
[www.itineraire-international.org](http://www.itineraire-international.org)

**JOURNAL EUROPA**

Cultural and European information magazine  
based on collaborative journalism  
[www.journaleuropa.info](http://www.journaleuropa.info)

**LÉO LAGRANGE – OUEST**

Youth Initiatives/Multimedia Resources  
Combines L'Eclectic (Nantes Nord) and Le  
Triptic (Nantes Est)  
[www.eclectic-leolagrang e.org](http://www.eclectic-leolagrang e.org)

**MAISON DE L'EUROPE À NANTES**

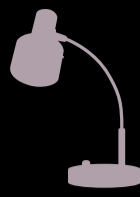
**EUROPE DIRECT**  
European resources and information centre  
[www.maisoneurope-nantes.eu](http://www.maisoneurope-nantes.eu)

**UNIS-CITÉ**

Promotion of the civic  
volunteering programme  
[www.uniscite.fr](http://www.uniscite.fr)

workshop

since 2009



**3 DAYS  
IN NANTES**

**18 languages spoken**



**17 Nantes non profit associations**

**75 participants**



**45% male**

**female 55%** *An annual gathering*

Average age 25  
260 participants  
2,852 ideas

**60**

**APPLICATIONS**

**375 sandwiches**

**3 translators**

**25 projects selected**

**3 cooperation prizes**

**14**

**debates**

**17 workshops**

178,860 km travelled

75 litres of coffee



**33 NATIONALITIES**

**10 PARTNERS**

join us



# what?

→ experimentation

*Bring young Europeans together to share their ideas.  
Foster curiosity and discussion.  
Provide the key to setting up projects in Europe.*



The Eco R'Home project team, winners of the 2012 Cooperation Prize.



Workshop, NCG Forum 2010.



## THE FORUM

### A major annual gathering

*This is the core NCG event. The Forum, which takes place every year in the autumn, aims to bring together young people to present their innovative and inspirational projects linked to citizenship. As well as showcasing their own projects, participants will have the chance to learn from peers across Europe and to gain better understanding of the European dimension of local projects. This is a forum for dialogue about the realities affecting young people in Europe, and also a time for work and thinking – a genuine melting pot of ideas and cultures.*

**Over the course of 3 days in Nantes, Europeans from every background are invited to:**

- Present a project or initiative
- Share best practice
- Develop skills in setting up projects in Europe
- Meet potential future partners with a view to setting up across-border projects which could be funded by the Cooperation Prize
- Have discussions with other young Europeans
- Take part in social events

### The programme

#### • Plenary sessions

To present projects to other participants, take part in discussions and public radio shows, and summarise the work carried out in workshops.

#### • Workshops

To discuss specific themes in small groups and gain skills in setting up projects, in particular cross-border projects (methods, funding, communications tools, etc.).

#### • Informal time

An opportunity to share experiences in more depth during free time.

### How do I take part?

Every year, a call for applications is launched in the spring. They are scrutinised by a panel of elected representatives and experts. Approximately 25 projects are selected.

Creativity and innovation flourish in a number of areas. Projects can relate to a varied range of themes: social cohesion, fighting discrimination, citizen dialogue, culture, media, etc.

## THE COOPERATION PRIZE

### Support for cross-border projects

In order to stimulate synergies and promote long-term relationships between participants, a prize rewards projects involving cooperation between the people of Nantes and Europeans. Funding of between €2,000 and €5,000 allows young people who have taken part in the Forum to set up and implement a joint project.

### Who can apply for the prize?

Non-profit associations or groups of young people who have taken part in a Forum since 2009 and whose project includes:

- At least one non-profit association or group of young people from Nantes.
- At least two non-profit associations or groups of young people from two other European countries.

### What is an NCG cooperation project?

- A practical initiative to reinforce European civil society, citizenship and the concept of "living together".
- A creative and innovative project implemented by young people in their home town.
- An effective partnership at every stage of the project, from design right through to implementation.

### Prize-winning projects

#### ECO R'HOME

Winner NCG Cooperation Prize 2012

Production and broadcast of a short film on the process of building environmentally friendly social housing for the Roma community in Kojatice in Slovakia. This audiovisual project offers an unusual insight into social inclusion and sustainable development.

BY LES CRÉALTER (NANTES), ARCHIMERA (SLOVAKIA) AND YOUTH POLITICAL CINEMA CLUB (RUSSIA).

#### ART ROCKET

Winner NCG Cooperation Prize 2011

A mobile arts project which transforms the public space into a virtual workshop and suggestion box. Using pop-up installations, artists explore the potential of urban sites and take visitors on imaginary journeys.

BY L'ATELIER FLEXIBLE (NANTES), OK CORRAL (DENMARK), BLACKPORT DESIGN KOLLEKTIV (GERMANY).



The Art Rocket project team, winners of the 2011 Cooperation Prize.

## THE NETWORK

### A lasting bond between participants

The aim of Nantes Creative Generations is to transform encounters into permanent links and to build a network of young people who are involved in, or seeking to become involved in, innovative citizen projects.

### Stay connected

- [www.nantescreativegenerations.eu](http://www.nantescreativegenerations.eu) lists all the projects presented at the various Forums as well as the latest NCG news, contact details for non-profit associations in Nantes supporting young people's projects, useful information and much more.
- Follow all the latest NCG news and stay in touch on Twitter at [www.twitter.com/NCG\\_Nantes](https://twitter.com/NCG_Nantes).

### Meeting up outside the Forum

- Cooperation Prize winners are invited to meet up in the spring and share their experiences at the next Forum.
- The NCG on Tour concept allows young people from Nantes to travel to meet previous Forum participants.

### Getting support

Young people from Nantes can count on non-profit associations in the NCG network for support with developing their projects.

## NCG ON TOUR

### European openness offers an opportunity for all young people

Nantes Creative Generations also wants to get young people from Nantes involved, in particular those who have the fewest opportunities, to help them to develop projects and get active in Europe.

Every year, NCG on Tour helps young people from Nantes to meet former Forum participants in destinations all over Europe. This is an opportunity to learn about projects, speak another language and bring the network to life.

### How do I get involved?

Every year, a call for applicants is launched in the spring. Between 10 and 15 young people are chosen to travel to a European destination in the summer. During the Forum, they are invited to talk about their experience and the project they discovered.



NCG On Tour 2012: A group from Nantes in Potsdam.

**NCG** NANTES CREATIVE GENERATIONS

*new networks*

*Sharing*

*act / interact*

**NEW IDEAS**

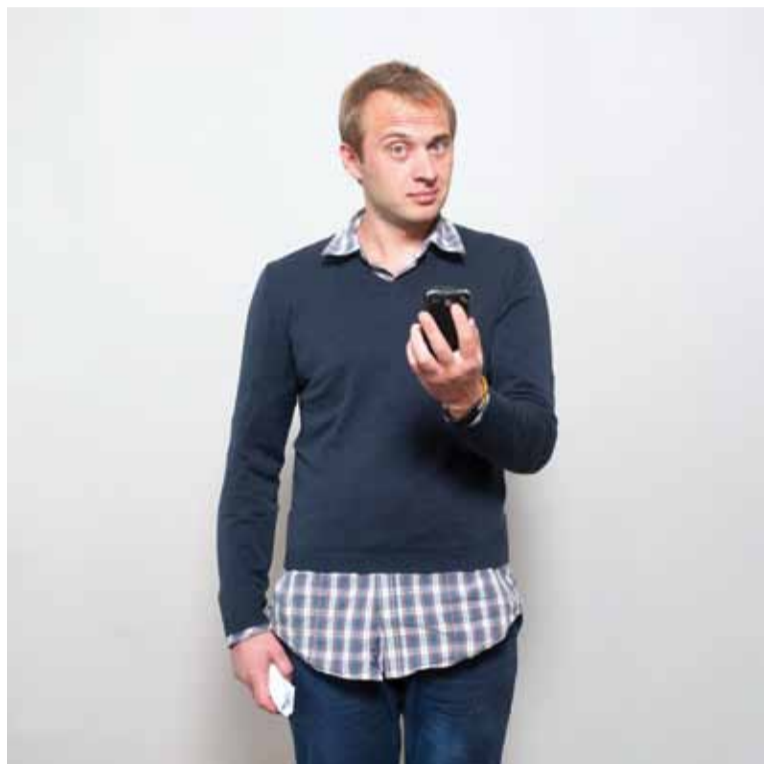
young european

**EUROPE**

**PARTICIPATIVE METHODS**



# *inspired by* Media + Press



## **Netizens. Net**

**Nikita, 25**

**Budapest/HUNGARY**

Create a media platform to allow young journalists to break into the working world. Publishing content on the website gives these young people the opportunity to express themselves freely and to be active citizens.

**Forum 2011**



## **MWradio - Monza Web Radio**

**Sara, 30 and Francesco, 26**

**Monza/ITALY**

Create a web radio station to give a voice to young people who feel that they are players or have something to say and want to express themselves in an original way.

**Forum 2009**



## **Couffkoff**

**Antsa, 25**

**Nantes/France**

Young people from the KOUAKILARIV' association teach other youngsters to use a professional camera. They help them to frame their shots, select images and prepare their own exhibition.

**Forum 2011**



# inspired by Solidarity & Health



## Synaxis Baltica

Katrin, 23 and Antonia, 21

Potsdam/GERMANY

Create an international network to share experiences based on the concept of community gardens and guerrilla gardening, spread the idea throughout Europe and create a community garden in a district of Potsdam.

Forum 2009



## Reve

Alberto, 30 and Victoria, 32

Valladolid/SPAIN

Create a community via a website open to young volunteers carrying out their European Voluntary Service (EVS) in Spain, which could eventually be accessible to all young people travelling to Spain..

Forum 2009



## Youth Media to promote access for social right

Dynka, 26 and Raquel, 25

Amadora/Lisbon/PORTUGAL

Facilitate access to rights and social services for young African Portuguese speakers in deprived areas of Lisbon and involve them in community activities via a magazine, radio station and blog.

Forum 2010



## The Hague Youth Ambassadors

Joan, 26 and Zinab, 18

The Hague/NETHERLANDS

15 young volunteers play their part in creating social cohesion by offering advice to local authorities on public policy, in relation to young people, immigration and integration in particular.

Forum 2011

# inspired by The environment



## **BoiBlitz Student Volunteers**

Sara, 28 and George, 27  
Bristol/UNITED KINGDOM

Raise awareness among young people of the environment and address biodiversity and environmental issues. Organisation by 150 young volunteers from Bristol of a major event which they hope to extend to the national level.

Forum 2010



## **Unjam the City!**

Bartosz, 27 and Joanna, 27  
Szczecin/POLAND

Organise events to promote cycling in towns. Publish a guide to help young people set up projects and campaign for the introduction of facilities to promote cycling.

Forum 2010



## **Bake – cyclocultural track**

Michal, 27

Bratislava/SLOVAKIA

Promote cycling and develop cultural activities in small towns in Slovakia by organising a cycle route between Bratislava and Kosice.

Forum 2011



## **Student School of Sustainable Development**

Léa, 24

Rijeka/CROATIA

A school of sustainable development at the university to raise awareness among young people, facilitate public involvement and develop projects.

Forum 2010

# inspired by Intercultural dialogue



## Minorities around the world

Mariya, 26 and Agnija, 24

Brussels/BELGIUM

A network formed by students from several European countries to produce and publish studies to raise awareness of cultural and linguistic minorities which are threatened with extinction.

Forum 2010



## Minority in Majority

Oksana, 32

Vilnius/LITHUANIA

Organise artistic and fun events and activities for 30 young people from 6 different countries belonging to an ethnic minority or majority in their respective countries. Facilitate mutual understanding and shared experiences in a spirit of creativity and citizenship.

Forum 2010



## A case of belonging

Sinead, 21 and Rachel, 19

Bishop Auckland/UNITED KINGDOM

Exchange intercultural experiences based on an original play expressing the identities of the playwrights, their conception of borders and their native country, and also their memories.

Forum 2011



# inspired by Art & Culture



## **OK CORRAL Studios and Residency**

Troels, 30 and Phillip, 32  
Copenhagen/DENMARK

Young artists supporting young artists:  
workshop and residency for 20 young graduate artists.  
Support the launch of young artists onto the art market  
and facilitate mobility throughout Scandinavia for them.

Forum 2010



## **Blackport Design Kollektiv**

Janusch, 32 and Simon, 25  
Pforzheim/GERMANY

Students from the Pforzheim Design School organise artistic  
activities and shared experiences with young people.  
These activities are aimed at developing the creative  
industries and the appeal of their towns, ending the isolation  
of students and reinforcing the bond with local residents.

Forum 2010



## **Photomathon**

Anna-Rebecca, 26 and Joséphine, 24  
Saarbrücken/GERMANY

Discover your town through photographs:  
young people organise their own photo  
marathon in Nantes, Saarbrücken and Tbilisi  
to promote and deepen relationships between  
young people in these three twin towns.

Forum 2011



## **Utopia Helsinki**

Aikku, 28 and Atlas, 28  
Helsinki/FINLAND

Promote access to culture for all young people  
by respecting their differences and fighting  
discrimination (on the grounds  
of disability, sexual orientation, etc.);  
young people are involved in organising  
cultural activities and events for young people.

Forum 2011

# Are you inspired? *Join us!*

It's time to act so come and join us. It's easy, NCG is open to all, provided you meet a few basic criteria.

## To take part in the Forum you must:

- Be between 18 and 30 years old.
- Live in the Nantes metropolitan area or in a Council of Europe member state.
- Have an idea or project for "living together", which promotes solidarity, fosters cultural exchanges and encourages greater respect for and openness towards others, etc.
  - Reply to the call for applications launched every year in the spring.

## Useful information

- The projects selected are chosen by a panel and participants will be notified in the early summer.
  - The Forum is held in Nantes in the autumn.
- Travel, accommodation and food are paid for by Nantes Métropole.

## To take part in NCG On tour, you must:

- Be between 18 and 30 years old
- Live in the Nantes conurbation
- Reply to the call for applications launched every year in the spring.

[www.nantescreativegenerations.eu](http://www.nantescreativegenerations.eu)  
[ncg@nantesmetropole.fr](mailto:ncg@nantesmetropole.fr)

*Being European is like being part of a big jigsaw made up of countries and cultures, with the potential to create a multicultural identity*

Angelica, Italy

*For me, NCG is an opportunity to get to know great people, to discover interesting projects, to stay in touch and to implement projects together somewhere in Europe*

Valya, Bulgaria

*To create or not to create? I prefer to create*

Guillaume, France



*NCG is an opportunity to see and test out the connections between young people from all over Europe*

Greet, Belgium

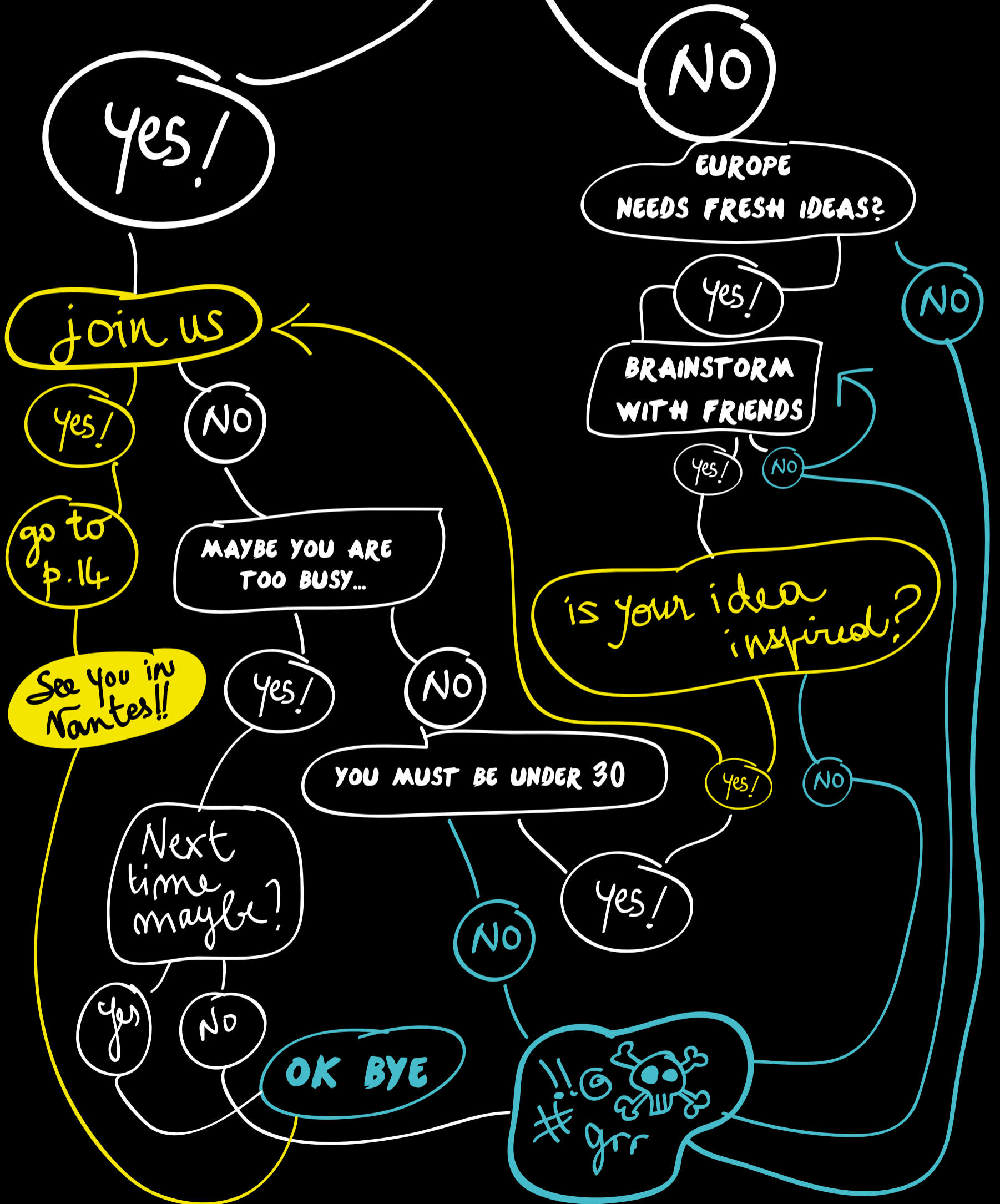
*I came to Nantes Creative Generations because I have ideas for developing projects which are socially useful*

Marija, Serbia

*Taking part in NCG is essential for us. It makes us feel as if we are actually building the Europe of the future*

Phillip and Troels, Denmark

# Are you inspired?



# NCCG

**NANTES  
CREATIVE  
GENERATIONS**

European young citizens

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